NEWS and Views

The Quarterly Newsletter of the Simcoe County Historical Association

Vol. 48, No. 2 ISSN 0700-4427

In	this	issue

2020 Membership 1
AGM 1
SCHA Executive 1
President's Report 2
Pandemic Nostalgia 2

Contact the editor, Jill Hynes at 705-739-6220 or at news@simcoecountyhistory.ca

Historical Review......3

Member Societies 4

Let's Connect!

www.simcoecountyhistory.ca **Facebook** Twitter



2020 Membership renewals due

Historical Association is open to everyone with a love of history. The annual fee is \$20 for individuals or organizations includes:

Speaker Series Presentations by leading historians who are knowledgeable and passionate about our fascinating past. News and Views newsletter A quarterly publication with engaging historical articles and features.

Membership in the Simcoe County Invitations and notifications of special events and happenings to keep you informed of association activities and historical projects in Simcoe County and beyond.

> **Email** your form to our membership chair and send payment via PayPal to your this address.

> Or mail the completed form along with your cheque, to

Membership Chair, SCHA P.O. Box 144, Barrie, ON L4M 4S9

ANNUAL GENERAL MEETING

Business Meeting and Bylaw Ratification

Thanks to Covid 19, the SCHA will hold a virtual AGM over Zoom on July 21 at 7 p.m. Please watch your email for more details

Simcoe County Historical Association Executive

Ted Duncan, President Mark Fisher, Vice President Donna Wice, Secretary

president@simcoecountyhistory.ca mwfisher2@hotmail.com mdwice@sympatico.ca

705-326-9809 705-728-3825 705-436-2578

For membership information, contact:

John Merritt membership@simcoecountyhistory.ca

Preserving the Past, in the Present, for the Future.

The SCHA acknowledges the financial support of the Government of Ontario through the Ministry of Culture.



President's Report by Ted Duncan

The last three months have been unique in our lifetime to say the least. Everything closed just before we, at SCHA, were about to have our Annual General Meeting (AGM) in March. We were about to outline some new initiatives and those activities we want to continue such as the following:

- 1. SCHA planned to host a History Conference at the Simcoe County Museum in November. We planned to have great speaker, seminars and sharing of our County's history with our partner Societies Historical and members. Unfortunately we will have to delay this until next year.
- 2. SCHA planned to initiate a County (both Boards) High School Historical writing contest to encourage our

- young people to research and write stories about history.
- SCHA still plans to continue to recognize a long time County business with an award this fall. We have Bertram recognized Construction and Beattie Farms and Distillery in the last two years.
- 4. SCHA still plans to continue our Speakers Series when it is possible and hope to have a bank of speakers from all over the County that our member groups can call on to talk about County history.
- SCHA still plans to have an AGM which was cancelled in March. We plan to have a virtual AGM in July and hope everyone can and will participate.
- 6. SCHA's Membership still needs to be renewed for 2020. We have been quiet for the last few months, but want to get back into the swing of things. We need your support or we will wither away. If you feel it is important to have a County voice for HISTORY in Simcoe, please pay your membership and join us on the Board.
- 7. SCHA is still hoping to have photographs taken of all the Barns in the County that are standing today. Many will not be there for long.

Please check out our website. We are hoping to be there to tell Simcoe County's story. We hope that you will be there with us. We can accomplish much together.

Pandemic Friendly Nostalgia by Billy Courtice, President, Barrie Historical Archive

While COVID-19 continues to reshape our daily lives and redefine public interaction, the institutions where we once learned about our city's heritage are suffering. Museum hallways are empty, and library books are sitting, gathering dust. The events at which we might set up a table, arrange some photos and plant a seed for the support of our cause are simply not going to happen. But this year, while we're restricted from gathering at Centennial Beach, or riding the Ferris wheel at Kempenfest, or wading through the crowds at Promenade Days, we'll wax nostalgic about summers gone by. We'll lament the loss of old summertime haunts or swing sets at our favourite parks. And where will we turn to reignite those old memories?

Our computers and our phones, of course.

The beauty of the Barrie Historical Archive is that it meets our audience

where they enjoy spending their time. In the "new normal" we face in light of COVID-19, it seems they might spend even more time there.

During the course of the pandemic, BHA social media content has been more popular than ever. Each post by our team, and every picture featured, seems to ignite new discussion about buildings, about city leaders, about greenspace, about old friends and neighbours. Over the past month, BHA posts have reached more than 20,000 Facebook users, while many of our constituents continue to share memories on the Facebook group, If You Grew Up in Barrie You Remember....

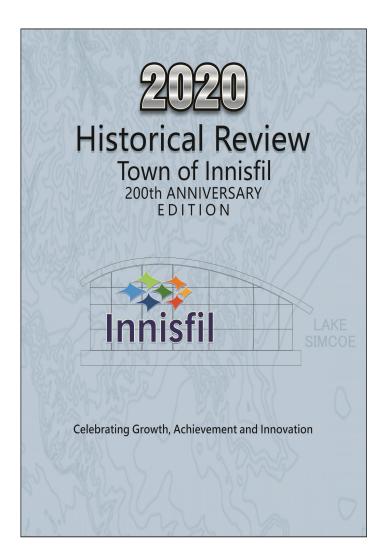
There, they often find their way back to our site when someone shares a link to a BHA photo. I'm always thrilled when our site holds an image which corresponds with a poster's tale of days gone by.

At the end of May, many Barrie resi-

dents might have gathered to pay tribute to victims of the tornado that tore through our city in 1985, but instead remained sheltered in place. Still, the BHA was able to share our many images of the tragic aftermath and invite survivors to share their stories and memories. Our posts garnered several hundred reactions on Facebook and generated a blog post filled with recollections of that fateful day 35 years past.

As we move forward, ever looking back – because that is, after all, what we do – we should all consider the opportunity we have to grow our audiences, find supporters and spread our love of local history online. Every one of us has a platform, and restricting our groups' outreach to a monthly meeting or a physical event is counter productive.

Take the conversation and the content online. It's the future of our history.



2020 Historical Review

Celebrating the 200th Anniversary of the Town of Innisfil

Monday July 9th is the official release and pickup date for this informative book which documents the most recent phase of Innisfil's long history.

If you pre-ordered, come to the Innisfil Town Hall on July 9th for curbside pickup from 1-6 pm.

July 11th from 9-12 at Knock School Heritage Site is another opportunity to get your copy for the economical price of \$25.

Need another pickup option, contact Donna at 705 436-2578 or email info@innisfilhistorical.ca

ZOOM!

Not just for business anymore! People are using the Zoom video platform for visiting with loved ones, to play online games with a group of friends and for virtual meeting and events, such as our upcoming AGM. If you are new to Zoom, here's what you need to know.

If you don't already have one, create a free Zoom account at https://zoom.us .To login, you can use your zoom account email and password, Google (Gmail), Facebook account, or login using SSO.

When you receive an invitation to a Zoom meeting, once you click the link, Zoom will begin launching the application. If you happen to join the meeting before the host, then Zoom will wait until the host joins before starting the meeting.

It's recommended that you logon to Zoom before your scheduled meeting to test your Video and Audio to ensure everything is functioning correctly. You can find the Settings tab in the main dialog box or in the meeting menu bar. From the settings tab, click on Audio to test, select and adjust your speakers and microphone. Once the sound has been tested, click on video to test and select your video camera.

There may be an option to join the audio via computer or phone. Computer is recommended but this can be by phone if necessary. You'll want to make sure you're in an area with a good internet connection as this will help limit the interference.

SCHA Member Societies

Allandale Neighbourhood The Cookstown Community Oro-Medonte Heritage Association **Development Team** Committee Contact Cathy Colepatch www.CooktownON.ca Deb Contact Cathy Keane Crawford contact at 705 791 2051 or Email Alliston Historical Society Penetanguishene Centennial Contact Jackie Baillie 705-Museum and Archives Contact Nicole Jackson 705-435-5626 Essa Historical Society Meet at Museum on the Contact Olive Lee 705-458-549-2150 Boyne 2 p.m. 2nd 9971 Wednesday Feb-June, Oct, Meet at Thornton Library Ramara Historical Society **Contact Cathy Westcott** Nov 1:30 4th Sat. Jan-June, Sept-Meet at Udney Community Nov Centre 7 p.m. 3rd Thurs Jan-Archives of Ontario Library June, Sept, Dec Contact Frank Van Essa Public Library Kalmthout Contact Simcoe County Branch, Genealogical Society Barrie Historical Archive Friends of Fort Willow Contact Deb Exel Contact Bryan Wesson Contact Nancy Leveque Meet at Church of Jesus Christ of Latter-Day Saints 2 Bradford/West Gwillimbury Heritage Barrie Historical Association Contact Tomasz Wierzba p.m. Contact Jan Blommaert, 705-456-1870 Historic Military Simcoe County Museum Establishment of Upper Contact Kelly Swift-Jones Meet at BWG Library 2 p.m. 4th Saturday Jan-May, Sept-Canada 705-728-3721 Nov Contact David Brunelle Stayner Heritage Society Contact Tom Scholte 705-517 Coldwater Canadian Heritage Innisfil Historical Society Museum **Contact** Donna Wice -5171 Meet at Knock Comm Centre **Collingwood District** Tecumseth & West 2 p.m. **Historical Society Gwillimbury Historical** Contact Joan Miller 705-445-Society Innisfil Public Library Contact Janine Harris-Contact Meet at Leisure Time Club 7 Wheatley 905-936-6549 Meet at TecWeGwill Hall p.m. Museum on the Bovne 7:30 3rd Monday Jan-May, Contact Katie Huddleston 705 Collingwood Museum Sept-Nov -435-4030 x. 1802 Contact Susan Warner 705-445-4811 Township of Essa Orillia Museum of Art and Contact History Contact 705-326-2159

Township of Tiny

Contact Pamela Zimmerman